Page 86 of 194

Marked Up Amendments to the Claims:

I Claim:

- 1. (Amended) A method for determining if proposed modifications to existing planned activities work are supportive of and consistent with an entity's strategic objective, comprising the steps of:
 - a. defining the strategic objectives;
 - b. prioritizing the said strategic objectives;
 - c. selecting <u>one of said strategic objectives to be</u> the primary strategic objective;
 - d. selecting and saving a desired target value strategic objective goal chosen by said entity for the said primary strategic objective;
 - e. <u>listing identifying</u> the possible measures for the said primary strategic objective;
 - f. selecting <u>one of said possible measures for said primary strategic</u> <u>objective as the primary strategic objective measure;</u>
 - g. determining the formula for calculating the said primary strategic objective measure if the said primary strategic objective measure does not already exist and saving the said formula for calculating the said primary strategic objective measure;
 - gh. temporarily modifying the an original databases to assume that the work or activity yet to be completed has been completed over a planning period and saving the said modified databases as a new database;

Page 87 of 194

hi. calculate the a first expected strategic objective results, hereinafter first expected results, using the said modified new databases as measured by the said primary strategic objective measure over the said planning period and saving the said first expected results; ij. create an interactive database version of the said original unmodified databases wherein users are allowed to modify the said interactive databases;

jk. use the said modified interactive databases to calculate the a second expected strategic objective results, hereinafter second expected results, caused by the said interactive database modifications as measured by the said primary strategic objective measure for the said planning period and temporarily saveing the said second expected results;

<u>k</u>ł. compare the said first expected results with said second expected results to determine if the said modifications to the said interactive database caused an improvement, a deterioration or was impact neutral to the said strategic objective goal target value and temporarily saveing the said comparison of said first and second expected results result;

<u>lm</u>. save the said modifications to the said interactive databases into the said original databases if the said second expected results or the said comparison result of the said comparison between the said first expected results and the said second expected results was an improvement to achieving the said strategic objective goal target value:

Page 88 of 194

<u>mn</u>. do not save the said modifications to the said interactive databases into the said original databases if the said second expected results or he <u>said comparison</u> result of the said comparison between the <u>of</u> said first expected results and the said second expected results was a detriment to achieving the said strategic objective <u>goal</u> target value;

no. save or not save, the choice of saving or not saving to be determined by the said entity, the said modifications to the said interactive databases into the said original databases if the said second expected results or the said comparison results of the said comparison between the said first expected results and the said second expected results was impact neutral to achieving the said strategic objective goal target value; and

op. periodically save the said modifications to the said interactive database into the said modified new database and into the said interactive database if the said modifications were stored in the said original databases and repeating steps h, i, j, k, l, m, n and o above.

- 2. (Amended) A method as recited in claim 1, wherein said method comprises said entity:
 - a. identifying the tradeoffs to the said primary strategic objective;
 - b. prioritizing the said tradeoffs;
 - c. selecting the primary tradeoff from said prioritized tradeoffs;
 - d. identifying the possible primary tradeoff measures;

Serial No. 10/710,396 – McCormick, John K. Attorney Docket 100 Response to August 18th, 2009 Office Action Page 89 of 194

- e. selecting a primary tradeoff measure <u>from said possible primary</u> <u>tradeoff measures</u> <u>and saving the formula for calculating the said</u> <u>primary tradeoff measure</u>;
- f. selecting the <u>an</u> allowable tradeoff threshold limit for the said primary tradeoff measure and saving said allowable tradeoff threshold limit;
- g. calculate the first expected tradeoff results as measured by the said primary tradeoff measure using the said modified new databases and save the said first expected tradeoff result;
- h. calculate the second expected tradeoff results as measured by the said primary tradeoff measure using the said modified interactive databases and save the said second expected tradeoff result;
- i. compare the said first expected tradeoff result with the said second tradeoff result to determine if the modifications to the said interactive databases caused an improvement, a deterioration or was impact neutral to the said first tradeoff result and store the said the result of the said comparison between the said first expected tradeoff result and the said second expected tradeoff result;
- j. save the said modifications to the said interactive databases into the said original databases if the said second expected result or the results of the said comparison between the said first expected results and the said second expected results was an improvement to achieving the said strategic objective goal target value and if the said second expected tradeoff result or the result of the said comparison between the said first expected tradeoff result and the said second expected

Serial No. 10/710,396 – McCormick, John K. Attorney Docket 100 Response to August 18th, 2009 Office Action Page 90 of 194

tradeoff result did not violate the said allowable tradeoff threshold limit;

k. do not save the said modification to the said interactive databases into the said original databases if the said second expected results or the result of the said comparison between the said first expected results and the said second expected results was a detriment to achieving the said strategic objective goal target value or if the said second tradeoff result or the result of the said comparison between the said first expected tradeoff result and the said second expected tradeoff result violated the said allowable tradeoff threshold limit; and 1. save or not save, the choice of saving or not saving to be determined by the said entity, the said modifications to the said interactive databases into the said original databases if the said second expected results or the result of the said comparison between the said first expected results and the said second expected results was impact neutral to achieving the said strategic objective goal target value and if the said second expected tradeoff results or the result of the said comparison between the said first expected tradeoff result and the said second expected tradeoff result was impact neutral to the said allowable tradeoff threshold limit.

- 3. (Amended) A method as recited in claim 1, wherein the said method comprises said entity:
 - a. setting an allowable range for the said strategic objectives goal target value and saving the said allowable strategic objective range;

Serial No. 10/710,396 – McCormick, John K. Attorney Docket 100

Attorney Docket 100

Response to August 18th, 2009 Office Action

Page 91 of 194

- b. saving the said modifications to the said interactive databases into the said original databases if the said second expected result or the result of the said comparison between the said first expected results and the said second expected results was an improvement to achieving the said allowable strategic objective range;
- c. not saving the said modifications to the said interactive databases into the said original databases if the said second expected results or the result of the said comparison between the said first expected results and the said second expected results was a detriment to achieving the said allowable strategic objective range; and d. saving or not saving, the choice of saving or not saving to be determined by the said entity, the said modifications to the said interactive databases into the said original databases if the said second expected results or the result of the said comparison between the said first expected results and the said second expected results was impact neutral to achieving the said allowable strategic objective range.
- 4. (Amended) A method as recited in claim 2, wherein the said method comprises said entity:
 - a. setting an allowable range for the said allowable tradeoff threshold limit and saving the said allowable tradeoff threshold range;
 - b. saving the said modifications to the said interactive databases into the said original databases if the said second expected result or the result of the said comparison between the said first expected results and the said second expected results was an improvement to achieving

Serial No. 10/710,396 – McCormick, John K. Attorney Docket 100 Response to August 18th, 2009 Office Action Page 92 of 194

the said strategic objective goal target value and if the said second expected tradeoff result or the result of the said comparison between the said first expected tradeoff result and the said second expected tradeoff result did not violate the said allowable tradeoff threshold range;

c. not saving the said modifications to the said interactive databases into the said original databases if the said second expected results or the result of the said comparison between the said first expected results and the said second expected results was a detriment to achieving the said strategic objective goal target value or if the said second expected tradeoff result or the result of the said comparison between the said first expected tradeoff result and the said second expected tradeoff result violated the said allowable tradeoff threshold range; and

d. saving or not saving, the choice of saving or not saving to be determined by the said entity, the said modifications to the said interactive databases into the said original databases if the said second expected results or the result of the said comparison between the said first expected results and the said second expected results was impact neutral to achieving the said strategic objective goal target value and if the said second expected tradeoff results or the result of the said comparison between the said first expected tradeoff result and the said second expected tradeoff result was impact neutral to the said allowable tradeoff threshold range.

Attorney Docket 100

Response to August 18th, 2009 Office Action

Page 93 of 194

5. (Amended) A method as recited in claim 2, wherein the said method comprises said entity:

- a. setting an allowable range for the said strategic objective goal target value and saving the said allowable strategic objective range;
- b. setting an allowable range for the said tradeoff threshold limit and storing the said allowable tradeoff threshold range;
- c. saving the said modifications to the said interactive databases in the said original databases if the said second expected results or the result of the said comparison between the said first expected results and the said second expected result was an improvement to achieving the said allowable strategic objective range and if the said second expected tradeoff result or the result of the said comparison between the said first expected tradeoff result and the said second expected tradeoff result did not violate the said allowable tradeoff threshold range;
- d. not saving the said modifications to the said interactive databases into the said original databases if the said second expected results or the result of the said comparison between the said first expected results and the said second expected result was a detriment to achieving the said allowable strategic objective range or the said second expected tradeoff result or the result of the said comparison between the said first expected tradeoff result and the said second expected tradeoff result violated the said allowable tradeoff threshold range; and

Serial No. 10/710,396 – McCormick, John K. Attorney Docket 100 Response to August 18th, 2009 Office Action Page 94 of 194

e. saving or not saving, the choice of saving or not saving to be determined by the said entity, the said modifications to the said interactive databases into the said original databases if the said second expected results or the result of the said comparison between the said first expected results and the said second expected results was impact neutral to achieving the said allowable strategic objective range and if the said second expected tradeoff result or the result of the said comparison between the said first expected tradeoff result and the said second expected tradeoff result were impact neutral to the said allowable tradeoff threshold range.

- 6. (Amended) A method as recited in claim 1, wherein said method comprises said entity:
 - a. establishing and saving the different users and/or user levels for the said entity and the different authority levels associated to each said user and/or said user level, said authority levels having associated with them an amount or magnitude of allowable strategic objective impact-a-said user or said user level is authorized to implement;
 b. saving the said modifications to the said interactive databases into the said original databases if the said second expected result or the result of the said comparison between the said first expected results and the said second expected results was an improvement to achieving the said strategic objective goal target value and if the amount or magnitude of the said second expected results or the amount or magnitude of the said comparison between the said first expected

results and the said second expected results are within the said authority level of the said user or said user level as defined by the said allowable strategic objective impact;

- c. not saving the said modifications to the said interactive databases into the said original databases if the said second expected results or the result of the said comparison between the said first expected results and the said second expected results was a detriment to achieving the said strategic objective goal target value or if the amount or magnitude of the said second expected results or the amount or magnitude of the said comparison between the said first expected results and the said second expected results are not within the said authority level of the said user or said user level as defined by the said allowable strategic objective impact; and
- d. saving or not saving, the choice of saving or not saving to be determined by the said entity, the said modifications to the said interactive databases into the said original databases if the said second expected results or the result of the said comparison between the said first expected results and the said second expected results was impact neutral to achieving the said strategic objective goal target value and if the amount or magnitude of the said second expected results or the amount or magnitude of the said comparison between the said first expected results and the said second expected results are impact neutral based upon the said allowable strategic objective impact associated with the said authority level of the said user or said user level.

Serial No. 10/710,396 – McCormick, John K. Attorney Docket 100 Response to August 18th, 2009 Office Action Page 96 of 194

- 7. (Amended) A method as recited in claim 2, wherein said method comprises said entity:
 - a. establishing and saving the different users and/or user levels for the said entity and the different authority levels associated to each said user and/or said user level, said authority levels having associated with them an amount or magnitude of allowable strategic objective impact—a said user or said user level is authorized to implement and an amount or magnitude of allowable tradeoff impact—a said user or said user level is authorized to implement;
 - b. saving the said modifications to the said interactive databases into the said original databases if the said second expected results or the result of the said comparison between the said first expected results and the said second expected results was an improvement to achieving the said strategic objective goal target value and if the said second expected tradeoff result or the result of the said comparison between the said first expected tradeoff result and the said second expected tradeoff result did not violate the said allowable tradeoff threshold limit and if the amount or magnitude of the said second expected results or the amount or magnitude of the said comparison between the said first expected results and the said second expected results are within the said authority level of the said user or said user level as defined by the said allowable strategic objective impact and if the amount or magnitude of the said second tradeoff result or the amount or magnitude of the said comparison between the said first tradeoff

Serial No. 10/710,396 – McCormick, John K. Attorney Docket 100 Response to August 18th, 2009 Office Action Page 97 of 194

result and the said second tradeoff result was within the said authority level of the said user or said user level as defined by the said allowable tradeoff impact;

c. not saving the said modifications to the said interactive databases into the said original databases if the said second expected results or the result of the said comparison between the said first expected results and the said second expected results was a deterioration to achieving the said strategic objective goal target value or if the said second expected tradeoff result or the result of the said comparison between the said first expected tradeoff result and the said second expected tradeoff result violated the said allowable tradeoff threshold limit or if the amount or magnitude of the said second expected results or the amount or magnitude of the said comparison between the said first expected results and the said second expected results are not within the said authority level of the said user or said user level as defined by the said allowable strategic objective impact or if the amount or magnitude of the said second tradeoff result or the amount or magnitude of the said comparison between the said first tradeoff result and the said second tradeoff result was not within the said authority level of the said user or said user level as defined by the said allowable tradeoff impact; and

d. saving or not saving, the choice saving or not saving to be determined by the said entity, the said modifications to the said interactive databases into the said original databases if the said second expected results or the results of the said comparison between the said

Serial No. 10/710,396 – McCormick, John K. Attorney Docket 100 Response to August 18th, 2009 Office Action

Page 98 of 194

first expected results and the said second expected results was impact neutral to achieving the said strategic objective goal target value and if the said second tradeoff result or the result of the said comparison between the said first expected tradeoff result and the said second expected tradeoff result was impact neutral to the said allowable tradeoff threshold limit and if the amount or magnitude of the said second expected results or the amount or magnitude of the said comparison between the said first expected results and the said second expected results are impact neutral based upon the said allowable strategic objective impact associated with the said authority level of the said user or said user level and if the amount or magnitude of the said second tradeoff result or the amount or magnitude of the said comparison between the said first tradeoff result and the said second tradeoff result is impact neutral based upon the said allowable tradeoff impact associated with the said authority level of the said user or said user level.

- 8. (Amended) A method as recited in claim 3, wherein said method comprises said entity:
 - a. establishing and saving the different users and/or user levels for the said entity and the different authority levels associated to each said user and/or said user level, said authority levels having associated with them an amount or magnitude of allowable strategic objective impact-a said user or said user level is authorized to implements;

Serial No. 10/710,396 – McCormick, John K. Attorney Docket 100

Response to August 18th, 2009 Office Action

Page 99 of 194

- b. saving the said modifications to the said interactive databases into the said original databases if the said second expected results or the results of the said comparison between the said first expected results and the said second expected results falls within the said allowable strategic objective range and if the amount or magnitude of the said second expected results or the amount or magnitude of the said comparison between the said first expected results and the said second expected results are within the said authority level of the said user or said user level as defined by the said allowable strategic objective impact;
- c. not saving the said modifications to the said interactive databases into the said original databases if the said second expected results or the results of the said comparison between the said first expected results and the said second expected results falls outside of the said allowable strategic objective range or if the amount or magnitude of the said second expected results or the amount or magnitude of the said comparison between the said first expected results and the said second expected results are not within the said authority level of the said user or said user level as defined by the said allowable strategic objective impact; and
- d. saving or not saving, the choice of saving or not saving to be determined by the said entity, the said modifications to the said interactive databases into the said original databases if the said second expected results or the results of the said comparison between the said first expected results and the said second expected results are impact

Attorney Docket 100

Response to August 18th, 2009 Office Action

Page 100 of 194

neutral to the said allowable strategic objective range and if the amount or magnitude of the said second expected results or the amount or magnitude of the said comparison between the said first expected results and the said second expected results are impact neutral based upon the said allowable strategic objective impact associated with the said authority level of the said user or said user level.

- 9. (Amended) A method as recited in claim 4, wherein said method comprises said entity includes the steps of:
 - a. establishing and saving the different users and/or user levels for the said entity and the different authority levels associated to each said user and/or said user level, said authority levels having associated with them an amount or magnitude of allowable strategic objective impact—a said user or said user level is authorized to implement and an amount or magnitude of allowable tradeoff impact—a said user or said user level is authorized to implement;
 - b. saving the said modifications to the said interactive databases into the said original databases if the said second expected results or the results of the said comparison between the said first expected results and the said second expected results was an improvement to achieving the said strategic objective goal target value and if the said second expected tradeoff result or the result of the said comparison between the said first expected tradeoff result and the said second expected tradeoff result did not violate the said allowable tradeoff range and if the amount or magnitude of the said second expected results or the

Serial No. 10/710,396 – McCormick, John K. Attorney Docket 100

Response to August 18th, 2009 Office Action

Page 101 of 194

amount or magnitude of the said comparison between the said first expected results and the said second expected results was within said authority level of the said user or said user level as defined by the said allowable strategic objective impact and if the amount or magnitude of the said second expected tradeoff result or the amount or magnitude of the said comparison between the said first expected tradeoff result and the said second expected tradeoff result was within the said authority level of the said user or said user level as defined by the said allowable tradeoff impact;

c. not saving the said modifications to the said interactive databases into the said original databases if the said second expected results or if the results of the said comparison between the said first expected results and the said second expected results was a detriment to achieving the said strategic objective goal target value or if the said second expected tradeoff result or the result of the said comparison between the said first expected tradeoff result and the said second expected tradeoff result violated the said allowable tradeoff range or if the amount or magnitude of the said second expected results or the amount or magnitude of the said comparison between the said first expected results and the said second expected results was not within the said authority level of the said user or said user level as defined by the said allowable strategic objective impact or if the amount or magnitude of the said second expected tradeoff result or the amount or magnitude of the said comparison between the said first expected tradeoff result and the said second expected tradeoff result was not

Serial No. 10/710,396 – McCormick, John K. Attorney Docket 100 Response to August 18th, 2009 Office Action Page 102 of 194

within the said authority level of the said user or said user level as defined by the said allowable tradeoff impact; and

d. saving or not saving, the choice of saving or not saving to be determined by the said entity, the said modifications to the said interactive databases into the said original databases if the said second expected results or the said comparison between the said first expected results and the said second expected results was impact neutral to the said strategic objective goal target value and if the said second expected tradeoff result or the result of the said comparison between the said first expected tradeoff result and the said second expected tradeoff result is impact neutral to the said allowable tradeoff range and if the amount or magnitude of the said second expected results or the amount or magnitude of the said comparison between the said first expected results and the said second expected results are impact neutral based upon the said allowable strategic objective impact associated with the said authority level of the said user or said user level and if the amount or magnitude of the said second expected tradeoff result or the amount or magnitude of the said comparison between the said first expected tradeoff result and the said second expected tradeoff result is impact neutral based upon the said allowable tradeoff impact associated with the said authority level of the said user or said user level.

10. (Amended) A method as recited in claim 5, wherein said method comprises said entity includes the steps of:

Serial No. 10/710,396 – McCormick, John K. Attorney Docket 100 Response to August 18th, 2009 Office Action

Page 103 of 194

- a. establishing and saving the different users and/or user levels for the said entity and the different authority levels associated to each said user and/or said user level, said authority levels having associated with them an amount or magnitude of allowable strategic objective impact—a said user or said user level is authorized to implement and an amount or magnitude of allowable tradeoff impact—a said user or said user level is authorized to implement;
- b. saving the said modifications to the said interactive databases into the said original databases if the said second expected results or the results of the said comparison between the said first expected results and the said second expected results falls within the said allowable strategic objective range and if the said second expected tradeoff result or the result of the said comparison between the said first expected tradeoff result and the said second expected tradeoff result did not violate the said allowable tradeoff range and if the amount or magnitude of the said second expected results or the amount or magnitude of the said comparison between the said first expected results and the said second expected results are within the said authority level of the said user or said user level as defined by the said allowable strategic objective impact and if the amount or magnitude of the said second expected tradeoff result or the amount or magnitude of the said comparison between the said first expected tradeoff result and the said second expected tradeoff result was within the said authority level of the said user or said user level as defined by the said allowable tradeoff impact;

Serial No. 10/710,396 – McCormick, John K. Attorney Docket 100

Response to August 18th, 2009 Office Action

Page 104 of 194

c. not saving the said modifications to the said interactive databases into the said original databases if the said second expected results or the results of the said comparison between the said first expected results and the said second expected results falls outside of the said allowable strategic objective range or if the said second expected tradeoff result or the result of the said comparison between the said first expected tradeoff result and the said second expected tradeoff result violated the said allowable tradeoff range or if the amount or magnitude of the said second expected results or the amount or magnitude of the said comparison between the said first expected results and the said second expected results are not within the said authority level of the said user or said user level as defined by the said allowable strategic objective impact or if the amount or magnitude of the said second expected tradeoff result or the amount or magnitude of the said comparison between the said first expected tradeoff result and the said second expected tradeoff result was not within the said authority level of the said user or said user level as defined by the said allowable tradeoff impact; and

d. saving or not saving, the choice of saving or not saving to be determined by the said entity, the said modifications to the said interactive databases into the said original databases if the said second expected results or the said comparison between the said first expected results and the said second expected results was impact neutral to the said allowable strategic objective range and if the said second expected tradeoff result or the result of the said comparison

Attorney Docket 100

Response to August 18th, 2009 Office Action

Page 105 of 194

between the said first expected tradeoff result and the said second expected tradeoff result was impact neutral to the said allowable tradeoff range and if the amount or magnitude of the said second expected results or the amount or magnitude of the said comparison between the said first expected results and the said second expected results are impact neutral based upon the said allowable strategic objective impact associated with the said authority level of the said user or said user level and if the amount or magnitude of the said second expected tradeoff result or the amount or magnitude of the said comparison between the said first expected tradeoff result and the said second expected tradeoff result are impact neutral based upon the said allowable tradeoff impact associated with the said authority level of the said user or said user level.

- 11. (Amended) A method as in any one of the preceding claims, in which the said modifications to the said original databases are tracked by each said user, and said improvements and detriments to said strategic objective target values and/or said tradeoff limits are used to tangibly evaluate said user's performance and/or used to compensate and/or reward the said user for supporting the said strategic objective of the company.
- 12. (Amended) A apparatus for determining if proposed modifications to existing <u>work planned activities</u> are supportive of and consistent with an entity's <u>primary strategic</u> objective, wherein said apparatus includes:

Serial No. 10/710,396 – McCormick, John K. Attorney Docket 100 Response to August 18th, 2009 Office Action Page 106 of 194

- a. user interface devices and modules operatively coupled to said apparatus;
 - b. a memory that stores databases and computer-readable code;
 - c. said databases including the <u>an</u> original databases, <u>modified</u> original <u>new</u> databases, interactive version of the said original databases and modified interactive databases;
 - d. a processor operatively coupled to said memory, said processor configured to implement said computer-readable code, said code configured to:
 - i. receive, load and store a desired <u>strategic objective goal</u> target value, chosen by said entity, for <u>said entity</u>'s a-primary strategic objective into the said memory or storage medium of the said apparatus, said apparatus <u>having</u> containing or <u>having</u> access to the said entity's said databases and <u>Management</u> <u>Information System (hereinafter MIS)</u>;
 - ii. receive, load and store the calculation for a said entity's primary strategic objective measure for said primary strategic objective in the said memory or storage medium of the said apparatus;
 - iii. modify the said existing work planned activities stored in said original database and not yet completed to be temporarily assumed to be completed over a planning period and temporarily storeing the said modified existing work activity that is assumed completed in the said a new modified original

databases in the said memory or storage medium of the said apparatus;

iv. execute the said MIS, or a duplicate version of the said MIS, over the said planning period using the said new modified original databases and said primary strategic objective measure to calculate the a first expected strategic objective results, hereinafter first expected result, as measured by the said primary strategic objective measure calculation and store the said first expected results in the said memory or storage medium of the said apparatus;

v. allow <u>said</u> users to interact with <u>the</u> said interactive database version of <u>the</u> said original databases in order to modify <u>the</u> said interactive databases and store <u>the</u> said modified interactive databases <u>temporarily</u> in <u>the</u> said memory or storage medium of <u>the</u> said apparatus;

vi. execute the said MIS, or a duplicate version of the said MIS over the said planning period using the said modified interactive databases and said primary strategic objective measure to calculate the a second expected strategic objective results, hereinafter second expected results, as measured by the said primary strategic objective measure calculation and store the said second expected results in said memory or storage medium of the said apparatus;

vii. compare the said first expected results with the said second expected results to determine if the said modifications to the

Serial No. 10/710,396 – McCormick, John K. Attorney Docket 100 Response to August 18th, 2009 Office Action Page 108 of 194

said modified interactive database when compared to the said modified original new databases resulted in improvements, deterioration or was impact neutral to the said strategic objective goal target value and store and/or output of the said comparison to the said memory, said storage medium and/or output devices of the said apparatus;

viii. over-write the said original databases by loading and storing the said modifications to the said interactive databases into the said original databases and/or the said MIS in the said memory or storage medium of the said apparatus if the said second expected results or the results of the said comparison between the said first expected results and the said second expected results indicated improvements over the said first expected results to the said strategic objective goal target value; ix. prevent the said original databases in the said memory or storage medium of the said apparatus from being over-written with the said modifications in the said modified interactive databases if the said second expected results or the results of the said comparison between the said first expected results and the said second expected results indicated a deterioration from the said first expected results to the said strategic objective goal target value; and

x. either over-write or not over-write the said original databases in the said memory or storage medium of the said apparatus, the choice of over-writing or not over-writing to be

Page 109 of 194

determined by the said entity, with the said modifications to the said modified interactive databases if the said second expected results or the results of the said comparison between the said first expected results and the said second expected results are impact neutral to the said first expected results and to the said strategic objective goal target value.

- 13. (Amended) An apparatus as recited in claim 12, wherein the said computer- readable code is configured to:
 - a. receive, load and store in the said memory or storage medium of the said apparatus a said entity's primary tradeoff measure chosen by said entityealculation;
 - b. receive, load and store in said memory or storage medium of the said apparatus an allowable tradeoff threshold limit chosen by said entity;
 - c. execute the said MIS, or a duplicate version of the said MIS, to calculate the first expected tradeoff result, by using the said new modified original databases for the said planning period, as measured by the and said primary tradeoff measure calculation, and load and store in the said memory or storage medium of the said apparatus the said first expected tradeoff result;
 - d. execute the said MIS, or a duplicate version of the said MIS, to calculate the second expected tradeoff result, using the said modified interactive databases for the said planning period, as measured by the and said primary tradeoff measure ealeulation, and load and store in

Attorney Docket 100

Response to August 18th, 2009 Office Action

Page 110 of 194

the said memory or storage medium of the said apparatus the said second expected tradeoff result;

- e. compare the said first expected tradeoff result with the said second expected tradeoff result to determine the tradeoff impact the said modifications to the said interactive databases had on the said first expected tradeoff result and load and store the said tradeoff impact into the said memory or storage medium of the said apparatus;

 f. over-write the said original databases in the said memory or storage medium of the said apparatus with the said modifications to the said interactive databases if the said second expected results or the results
- of the said comparison between the said first expected results and the said second expected results indicated improvements over the said first expected results to achieving the strategic objective goal target
- tradeoff result does not violate the said allowable tradeoff threshold

value and if the said tradeoff impact or the said second expected

limit;

g. prevent the said modifications to the said interactive databases from over-writing the said original databases in the said memory or storage medium of the said apparatus if the said second expected results or the results of the said comparison between the said first expected results and the said second expected results indicated deterioration from the said first expected results to the said strategic objective goal target value or if the said tradeoff impact or the said second expected tradeoff result violates the said allowable tradeoff threshold limit; and

h. over-write or not over-write the said original databases in the said memory or storage medium of the said apparatus, the choice of over-writing or not over-writing to be determined by the said entity, with the said modifications to the said modified interactive databases if the said second expected results or the results of the said comparison between the said first expected results and the said second expected results are impact neutral to the said first expected results and to the said strategic objective goal target value and if the said tradeoff impact or the said second expected tradeoff result is impact neutral to the said allowable tradeoff threshold limit.

- 14. (Amended) An apparatus as recited in claim 12, wherein the said computer-readable code is configured to:
 - a. receive, load and store preset allowable ranges, as determined by said entity, for the said strategic objectives goal target value in the said memory or storage medium of the said apparatus that contains or has access to the said databases and said MIS;
 - b. over-write the said original databases in the said memory or storage medium of the said apparatus with the said modifications to the said interactive databases if the said second expected result or the results of the said comparison between the said first expected results and the said second expected results falls within the said allowable strategic objective range as determined by said entity;
 - c. prevent the said modifications to the said interactive databases from over-writing the said original databases in the said memory or

storage medium of the said apparatus if the said second expected results or the results of the said comparison between the said first expected results and the said second expected results falls outside of the said strategic objective measure allowable range; and d. over-write or not over-write the said original databases in the said memory or storage medium of the said apparatus, the choice of over-writing or not over-writing to be determined by the said entity, with the said modifications to the said interactive databases if the said second expected results or the results of the said comparison between the said first expected results and the said second expected results was impact neutral to the said strategic objective allowable range.

- 15. (Amended) An apparatus as recited in claim 13, wherein the said computer-readable code is configured to:
 - a. receive, load and store preset ranges, as determined by said entity, for the said allowable tradeoff threshold limit in the said memory or storage medium of the said apparatus;
 - b. over-write the said original databases in the said memory or storage medium of the said apparatus with the said modifications to the said interactive databases if the said second expected results or the results of the said comparison between the said first expected results and the said second expected results indicated improvements over the said first expected results and to the said strategic objective target value and if the said second expected tradeoff result or the result of the said comparison between the said first expected tradeoff result and

Serial No. 10/710,396 – McCormick, John K. Attorney Docket 100 Response to August 18th, 2009 Office Action

Page 113 of 194

the said second expected tradeoff result did not violate the said allowable tradeoff threshold range;

c. prevent the said modifications to the said interactive databases from over-writing the said original databases in the said memory or storage medium of the said apparatus if the said second expected results or the results of the said comparison between the said first expected results and the said second expected results indicated deterioration to the said first expected results and to the said strategic objective goal target value or if the said second expected tradeoff results or the result of the said comparison between the said first expected tradeoff result and the said second expected tradeoff result violates the said allowable tradeoff threshold range; and d. over-write or not over-write the said original databases in the said memory or storage medium of the said apparatus, the choice of overwriting or not over-writing to be determined by the said entity, with the said modifications to the said interactive databases if the said second expected results or the results of the said comparison between the said first expected results and the said second expected results are impact neutral to the said first expected results and to the said strategic objective goal target value and if the said second tradeoff results or the result of the said comparison between the said first expected tradeoff result and the said second expected tradeoff result were impact neutral to the said allowable tradeoff threshold range.

Attorney Docket 100

Response to August 18th, 2009 Office Action

Page 114 of 194

16. (Amended) An apparatus as recited in claim 13, wherein said <u>computer-readable</u> code is configured to:

- a. receive, load and store preset ranges, as determined by said entity, for the said allowable tradeoff threshold limit in the said memory or storage medium of the said apparatus that contains or has access to said the entity's said databases and said MIS;
- b. receive, load and store preset ranges, as determined by said entity, for the said strategic objective goal target value in the said memory or storage medium of the said apparatus;
- c. over-write the said original databases in the said memory or storage medium of the said apparatus with the said modifications to the said interactive databases if the said second expected result or the results of the said comparison between the said first expected results and the said second expected results falls within the said allowable strategic objective range and if the said second expected tradeoff result or the result of the said comparison between the said first expected tradeoff result and the said second expected tradeoff result did not violate the said tradeoff threshold measure range;
- d. preventing the said modifications to the said interactive databases from over-writing the said original databases in the said memory or storage medium of the said apparatus if the said second expected results or the result of the said comparison between the said first expected results and the said second expected results falls outside of the said allowable strategic objective range or if the said second expected tradeoff result or the result of the said comparison between

Page 115 of 194

the said first expected tradeoff result and the said second expected tradeoff result violated the said tradeoff threshold measure range; and e. over-write or not over-write the said original databases in the said memory or storage medium of the said apparatus, the choice of over-writing or not over-writing to be determined by the said entity, with the said modifications to the said interactive databases if the said second expected results or the result of the said comparison between the said first expected results and the said second expected results was impact neutral to the said allowable strategic objective range and if the said second expected tradeoff results or the result of the said comparison between the said first expected tradeoff result and the said second expected tradeoff result were impact neutral to the said allowable tradeoff threshold range.

- 17. (Amended) An apparatus as recited in claim 12, wherein the said code is configured to:
 - a. receive, load and store differing users and/or user levels for the said entity and the different authority levels associated to each said user and/or said user level, said authority levels having associated with them an amount or magnitude of allowable strategic objective impact that a said user or said user level is authorized to implement; b. store the said modifications to the said interactive databases into the said original databases if the said second expected result or the result of the said comparison between the said first expected results and the said second expected results was an improvement to achieving

Page 116 of 194

the said strategic objective goal target value and if the amount or magnitude of the said second expected results or the amount or magnitude of the said comparison between the said first expected results and the said second expected results are within the said authority level of the said user or said user level as defined by the said allowable strategic objective impact;

- c. not storing the said modifications to the said interactive databases into the said original databases if the said second expected results or the result of the said comparison between the said first expected results and the said second expected results was a detriment to achieving the said strategic objective goal target value or if the amount or magnitude of the said second expected results or the amount or magnitude of the said comparison between the said first expected results and the said second expected results are not within the said authority level of the said user or said user level as defined by the said allowable strategic objective impact; and
- d. storing or not storing, the choice of storing or not storing to be determined by the said entity, the said modifications to the said interactive databases into the said original databases if the said second expected results or the result of the said comparison between the said first expected results and the said second expected results was impact neutral to achieving the said strategic objective goal target value and if the amount or magnitude of the said second expected results or the amount or magnitude of the said comparison between the said first expected results and the said second expected results are impact

Serial No. 10/710,396 – McCormick, John K. Attorney Docket 100 Response to August 18th, 2009 Office Action Page 117 of 194

neutral based upon the said allowable strategic objective impact associated with the said authority level of the said user or said user level.

- 18. (Amended) An apparatus as recited in claim 13, wherein said <u>computer-readable</u> code is configured to:
 - a. load and store differing authority levels associated with an amount or magnitude of allowable impact to the said strategic objective measure, as measured by the said primary strategic objective measure, that different said users, or users levels, are authorized to direct the said computer-readable code to over-write the said original databases with the said modified interactive databases based upon the said authority level of the said user, or said user level, and based upon the said allowable impact associated with the said authority level as compared to either the said second expected results or the said comparison between the said first expected results and the said second expected results and with an amount or magnitude of allowable impact to the said tradeoff measure, as measured by the said primary tradeoff measure, that different said users or said user levels, are authorized to direct said computer-readable code to over-write the said original databases with the said modified interactive databases based upon the said authority level of the said user, or said user level, and based upon the said amount of allowable impact associated with the said authority level as compared to either the second expected

Attorney Docket 100

Response to August 18th, 2009 Office Action

Page 118 of 194

tradeoff result or the said comparison between the said first expected tradeoff results and the said second expected tradeoff results;

b. storing the said modifications to the said interactive databases into the said original databases if the said second expected results or the result of the said comparison between the said first expected results and the said second expected results was an improvement to achieving the said strategic objective goal target value and if the said second expected tradeoff result or the result of the said comparison between the said first expected tradeoff result and the said second expected tradeoff result did not violate the said allowable tradeoff threshold limit and if the amount or magnitude of the said second expected results or the amount or magnitude of the said comparison between the said first expected results and the said second expected results are within the said authority level of the said user or said user level as defined by the said allowable strategic objective impact and if the amount or magnitude of the said second tradeoff result or the amount or magnitude of the said comparison between the said first tradeoff result and the said second tradeoff result was within the said authority level of the said user or said user level as defined by the said allowable tradeoff impact;

c. not storing the said modifications to the said interactive databases into the said original databases if the said second expected results or the result of the said comparison between the said first expected results and the said second expected results was a deterioration to achieving the said strategic objective goal target value or if the said

Serial No. 10/710,396 – McCormick, John K. Attorney Docket 100

Response to August 18th, 2009 Office Action

Page 119 of 194

second expected tradeoff result or the result of the said comparison between the said first expected tradeoff result and the said second expected tradeoff result violated the said allowable tradeoff threshold limit or if the amount or magnitude of the said second expected results or the amount or magnitude of the said comparison between the said first expected results and the said second expected results are not within the said authority level of the said user or said user level as defined by the said allowable strategic objective impact or if the amount or magnitude of the said second tradeoff result or the amount or magnitude of the said comparison between the said first tradeoff result and the said second tradeoff result was not within the said authority level of the said user or said user level as defined by the said allowable tradeoff impact; and

d. storing or not storing, the choice storing or not storing to be determined by the said entity, the said modifications to the said interactive databases into the said original databases if the said second expected results or the results of the said comparison between the said first expected results and the said second expected results was impact neutral to achieving the said strategic objective goal target value and if the said second tradeoff result or the result of the said comparison between the said first expected tradeoff result and the said second expected tradeoff result was impact neutral to the said allowable tradeoff threshold limit and if the amount or magnitude of the said second expected results or the amount or magnitude of the said comparison between the said first expected results and the said second

Attorney Docket 100

Response to August 18th, 2009 Office Action

Page 120 of 194

expected results are impact neutral based upon the said allowable strategic objective impact associated with the said authority level of the said user or said user level and if the amount or magnitude of the said second tradeoff result or the amount or magnitude of the said comparison between the said first tradeoff result and the said second tradeoff result is impact neutral based upon the said allowable tradeoff impact associated with the said authority level of the said user or said user level.

- 19. (Amended) An apparatus as recited in claim 14, wherein said <u>computer-readable</u> code is configured to:
 - a. load and store differing authority levels associated with an amount or magnitude of allowable impact, as measured by the said primary strategic objective measure, that different said users, or users levels, are authorized to direct the said computer-readable code to over-write the said original databases with the said modified interactive databases based upon the said authority level of the said user, or said user level, and the said allowable impact associated with the said authority level as compared to either the said second expected results or the said comparison between the said first expected results and the said second expected results;
 - b. storing the said modifications to the said interactive databases into the said original databases if the said second expected results or the results of the said comparison between the said first expected results and the said second expected results falls within the said allowable

Attorney Docket 100

Response to August 18th, 2009 Office Action

Page 121 of 194

strategic objective range and if the amount or magnitude of the said second expected results or the amount or magnitude of the said comparison between the said first expected results and the said second expected results are within the said authority level of the said user or said user level as defined by the said allowable strategic objective impact;

- c. not storing the said modifications to the said interactive databases into the said original databases if the said second expected results or the results of the said comparison between the said first expected results and the said second expected results falls outside of the said allowable strategic objective range or if the amount or magnitude of the said second expected results or the amount or magnitude of the said comparison between the said first expected results and the said second expected results are not within the said authority level of the said user or said user level as defined by the said allowable strategic objective impact; and
- d. storing or not storing, the choice of storing or not storing to be determined by the said entity, the said modifications to the said interactive databases into the said original databases if the said second expected results or the results of the said comparison between the said first expected results and the said second expected results are impact neutral to the said allowable strategic objective range and if the amount or magnitude of the said second expected results or the amount or magnitude of the said comparison between the said first expected results and the said second expected results are impact

Serial No. 10/710,396 – McCormick, John K. Attorney Docket 100 Response to August 18th, 2009 Office Action Page 122 of 194

neutral based upon the said allowable strategic objective impact associated with the said authority level of the said user or said user level.

- 20. (Amended) An apparatus as recited in claim 15, wherein said <u>computer-readable</u> code is configured to:
 - a. load and store differing authority levels associated with an amount or magnitude of allowable impact to the said strategic objective measure, as measured by the said primary strategic objective measure, that different said users, or users levels, are authorized to direct the said computer-readable code to over-write the said original databases with the said modified interactive databases based upon the said authority level of the said user, or said user level, and based upon the said allowable impact associated with the said authority level as compared to either the said second expected results or the said comparison between the said first expected results and the said second expected results and with an amount or magnitude of allowable impact to the said tradeoff measure, as measured by the said primary tradeoff measure, that different said users or said user levels, are authorized to direct said computer-readable code to over-write the said original databases with the said modified interactive databases based upon the said authority level of the said user, or said user level, and based upon the said amount of allowable impact associated with the said authority level as compared to either the second expected

Attorney Docket 100

Response to August 18th, 2009 Office Action

Page 123 of 194

tradeoff result or the said comparison between the said first expected tradeoff results and the said second expected tradeoff results;

b. storing the said modifications to the said interactive databases into the said original databases if the said second expected results or the results of the said comparison between the said first expected results and the said second expected results was an improvement to achieving the said strategic objective goal target value and if the said second expected tradeoff result or the result of the said comparison between the said first expected tradeoff result and the said second expected tradeoff result did not violate the said allowable tradeoff range and if the amount or magnitude of the said second expected results or the amount or magnitude of the said comparison between the said first expected results and the said second expected results was within said authority level of the said user or said user level as defined by the said allowable strategic objective impact and if the amount or magnitude of the said second expected tradeoff result or the amount or magnitude of the said comparison between the said first expected tradeoff result and the said second expected tradeoff result was within the said authority level of the said user or said user level as defined by the said allowable tradeoff impact;

c. not storing the said modifications to the said interactive databases into the said original databases if the said second expected results or if the results of the said comparison between the said first expected results and the said second expected results was a detriment to achieving the said strategic objective goal target value or if the said

Serial No. 10/710,396 – McCormick, John K. Attorney Docket 100 Response to August 18th, 2009 Office Action Page 124 of 194

> second expected tradeoff result or the result of the said comparison between the said first expected tradeoff result and the said second expected tradeoff result violated the said allowable tradeoff range or if the amount or magnitude of the said second expected results or the amount or magnitude of the said comparison between the said first expected results and the said second expected results was not within the said authority level of the said user or said user level as defined by the said allowable strategic objective impact or if the amount or magnitude of the said second expected tradeoff result or the amount or magnitude of the said comparison between the said first expected tradeoff result and the said second expected tradeoff result was not within the said authority level of the said user or said user level as defined by the said allowable tradeoff impact; and d. storing or not storing, the choice of storing or not storing to be determined by the said entity, the said modifications to the said interactive databases into the said original databases if the said second expected results or the said comparison between the said first expected results and the said second expected results was impact neutral to the said strategic objective goal target value and if the said second expected tradeoff result or the result of the said comparison between the said first expected tradeoff result and the said second expected tradeoff result is impact neutral to the said allowable tradeoff range and if the amount or magnitude of the said second expected results or the amount or magnitude of the said comparison between the said first expected results and the said second expected results are

Serial No. 10/710,396 – McCormick, John K. Attorney Docket 100 Response to August 18th, 2009 Office Action Page 125 of 194

impact neutral based upon the said allowable strategic objective impact associated with the said authority level of the said user or said user level and if the amount or magnitude of the said second expected tradeoff result or the amount or magnitude of the said comparison between the said first expected tradeoff result and the said second expected tradeoff result is impact neutral based upon the said allowable tradeoff impact associated with the said authority level of the said user or said user level.

- 21. (Amended) An apparatus as recited in claim 16, wherein said <u>computer-readable</u> code is configured to:
 - a. load and store differing authority levels associated with an amount or magnitude of allowable impact to the said strategic objective measure, as measured by the said primary strategic objective measure, that different said users, or users levels, are authorized to direct the said computer-readable code to over-write the said original databases with the said modified interactive databases based upon the said authority level of the said user, or said user level, and based upon the said allowable impact associated with the said authority level as compared to either the said second expected results or the said comparison between the said first expected results and the said second expected results and with an amount or magnitude of allowable impact to the said tradeoff measure, as measured by the said primary tradeoff measure, that different said users or said user levels, are authorized to direct said computer-readable code to over-write the

Serial No. 10/710,396 – McCormick, John K. Attorney Docket 100 Response to August 18th, 2009 Office Action

Page 126 of 194

said original databases with the said modified interactive databases based upon the said authority level of the said user, or said user level, and based upon the said amount of allowable impact associated with the said authority level as compared to either the second expected tradeoff result or the said comparison between the said first expected tradeoff results and the said second expected tradeoff results; b. storing the said modifications to the said interactive databases into the said original databases if the said second expected results or the results of the said comparison between the said first expected results and the said second expected results falls within the said allowable strategic objective range and if the said second expected tradeoff result or the result of the said comparison between the said first expected tradeoff result and the said second expected tradeoff result did not violate the said allowable tradeoff range and if the amount or magnitude of the said second expected results or the amount or magnitude of the said comparison between the said first expected results and the said second expected results are within the said authority level of the said user or said user level as defined by the said allowable strategic objective impact and if the amount or magnitude of the said second expected tradeoff result or the amount or magnitude of the said comparison between the said first expected tradeoff result and the said second expected tradeoff result was within the said authority level of the said user or said user level as defined by the said allowable tradeoff impact;

Attorney Docket 100

Response to August 18th, 2009 Office Action

Page 127 of 194

c. not storing the said modifications to the said interactive databases into the said original databases if the said second expected results or the results of the said comparison between the said first expected results and the said second expected results falls outside of the said allowable strategic objective range or if the said second expected tradeoff result or the result of the said comparison between the said first expected tradeoff result and the said second expected tradeoff result violated the said allowable tradeoff range or if the amount or magnitude of the said second expected results or the amount or magnitude of the said comparison between the said first expected results and the said second expected results are not within the said authority level of the said user or said user level as defined by the said allowable strategic objective impact or if the amount or magnitude of the said second expected tradeoff result or the amount or magnitude of the said comparison between the said first expected tradeoff result and the said second expected tradeoff result was not within the said authority level of the said user or said user level as defined by the said allowable tradeoff impact; and

d. storing or not storing, the choice of storing or not storing to be determined by the said entity, the said modifications to the said interactive databases into the said original databases if the said second expected results or the said comparison between the said first expected results and the said second expected results was impact neutral to the said allowable strategic objective range and if the said second expected tradeoff result or the result of the said comparison

Attorney Docket 100

Response to August 18th, 2009 Office Action

Page 128 of 194

between the said first expected tradeoff result and the said second expected tradeoff result was impact neutral to the said allowable tradeoff range and if the amount or magnitude of the said second expected results or the amount or magnitude of the said comparison between the said first expected results and the said second expected results are impact neutral based upon the said allowable strategic objective impact associated with the said authority level of the said user or said user level and if the amount or magnitude of the said second expected tradeoff result or the amount or magnitude of the said comparison between the said first expected tradeoff result and the said second expected tradeoff result are impact neutral based upon the said allowable tradeoff impact associated with the said authority level of the said user or said user level.

- 22.(Amended) An apparatus as in one of claims 12 through 21 in which the said code is configured to track the said modifications to the said original databases by each said user and said improvements and detriments to said strategic objective target values and/or said tradeoff limits are used to tangibly evaluate said user's performance and/or used to compensate and/or reward the said user for supporting the said strategic objective of the said entity.
- 23. (Amended) A computer program embodied on a computer-readable medium encoded with a computer program for comparing a forecast of a first the expected strategic objective results caused by the using an existing

Attorney Docket 100

Response to August 18th, 2009 Office Action

Page 129 of 194

database of work in a planning period planned activities and a forecast of the a second expected strategic objective results of any planned changes to the said existing database of work in said planning period, planned activities said first and second results being calculated in terms of a strategic objective measure and/or goal for a primary strategic objective in order to determine if the said planned changes are supportive of and consistent with an entity's primary strategic objective, comprising a data structure instantiating code segment that establishes a storage record in memory having:

- a. a desired target value for the said primary strategic objective;
- b. a formula for calculating the said strategic objective measure and/or goal;
- c. <u>said an existing original</u> database <u>of work</u>, a <u>new modified original</u> database <u>of work containing work data</u> assumed completed over <u>said</u> the upcoming planning period, an interactive database version of the <u>said</u> original database and a modified interactive database that contains the said planned changes to <u>said</u> the original database and the <u>data in the</u> said modified interactive database is assumed completed over the said planning period;
- d. <u>said</u> first expected <u>strategic objective</u> results, <u>hereinafter first</u> expected results, <u>calculated from</u> the <u>said formula for the</u> said strategic objective measure <u>and/or goal and as determined</u> from the said <u>new modified original</u> database that contains the said existing planned activities over the said planning period;
- e. a second expected <u>strategic objective</u> results, <u>hereinafter second</u> expected results, calculated from the said formula for the said

strategic objective measure <u>and/or goal and as determined</u> from the said modified interactive database that contains the said planned changes to the said existing planned activities over the said planning period;

- f. a difference between the said first expected strategic objective results and the said second expected results; and
- g. a feature for modifying the said original database of the said existing planned activities with the said modified interactive database planned changes to the said existing planned activities in the said memory if the said differences between the said first expected results and the said second expected results is an improvement to the said strategic objective measure and/or said goal target value or if the said second expected result is an improvement to the said strategic objective measure and/or said goal target value.
- 24. (Amended) A computer program embodied on a computer-readable medium encoded with a computer program as recited in claim 23, wherein the said forecasts comprises a data structure instantiating code segment that establishes a storage record in memory having:
 - a. a tradeoff threshold measure;
 - b. a tradeoff threshold limit;
 - c. a first expected tradeoff result as determined from the said new original database that contains the said existing planned activities;

Attorney Docket 100

Response to August 18th, 2009 Office Action

Page 131 of 194

- d. a second expected tradeoff result as determined from the said modified <u>interactive</u> databases that contains the said planned changes to the said existing planned activities;
- e. a difference between the said first expected tradeoff result and the said second expected tradeoff result; and
- f. a feature for modifying the said <u>original</u> databases of the said <u>existing planned activities</u> with the said <u>modified interactive database</u> changed existing planned activities in the said memory if the said differences between the said first expected results and the said second expected results is an improvement to the said strategic objective measure and/or said <u>goal target value</u> or if the said second expected result is an improvement to the said strategic objective measure and/or the said <u>goal target value</u> and the said differences between the said first expected tradeoff results and the said second expected tradeoff results are positive or if the said second expected tradeoff result does not violate the said tradeoff threshold limit.
- 25. (Amended) A computer program embodied on a computer-readable medium encoded with a computer program as recited in claim 23, wherein the said forecast comprises a data structure instantiating code segment that establishes a storage record in memory having:
 - a. a range of acceptable strategic objective measures <u>and/or goal as</u> <u>determined by said entity</u>; and
 - b. a feature for modifying the said <u>original databases of the said</u> existing planned activities with the said <u>modified interactive database</u>

Serial No. 10/710,396 – McCormick, John K. Attorney Docket 100

Response to August 18th, 2009 Office Action

Page 132 of 194

planned changes to the said existing planned activities in the said memory if the said differences between the said first expected results and the said second expected results are within the said range of acceptable strategic measures and/or goal or if the said second expected result is are within the said range of the acceptable strategic measures.

- 26. (Amended) A computer program embodied on a computer-readable medium encoded with a computer program as recited in claim 24, wherein the said forecast comprises a data structure instantiating code segment that establishes a storage record in memory having:
 - a. a range of acceptable tradeoff threshold measures as determined by an entity; and
 - b. a feature for modifying the said <u>original</u> databases of the said <u>existing planned activities</u> with the said <u>modified interactive database</u> changed <u>existing planned activities</u> in the said memory if the said differences between the said first expected results and the said second expected results is an improvement to the said strategic objective measure <u>and/or goal</u> or if the said second expected result is an improvement to the said strategic objective measure and/or the said goal target value and if the said differences between the said first expected tradeoff results and the said second expected tradeoff results or the said second expected tradeoff results within the said range of acceptable tradeoff threshold measures.

Attorney Docket 100

Response to August 18th, 2009 Office Action

Page 133 of 194

27. (Amended) A computer program embodied on a computer-readable medium encoded with a computer program as recited in claim 24, wherein the said forecast comprises a data structure instantiating code segment that establishes a storage record in memory having:

- a. a range of acceptable tradeoff threshold measures as determined by and entity;
- b. a range of acceptable strategic objective measures and or goal as determined by an entity; and
- c. a feature for modifying the said <u>original</u> databases of the said <u>existing planned activities</u> with the said <u>modified interactive database</u> planned changes to the said existing planned activities in the said memory if the said differences between the said first expected results and the said second expected results or the said second expected result is within the said range of acceptable strategic objective measures and/or goal and if the said differences between the said first expected tradeoff results and the said second expected tradeoff results or the said second expected tradeoff results or the said second expected tradeoff results or the said second expected tradeoff tradeoff threshold measures.
- 28. (Amended) A computer program embodied on a computer-readable medium encoded with a computer program as recited in claim 23, wherein the said forecast comprises a data structure instantiating code segment that establishes a storage record in memory having:
 - a. a user specific authority level and/or user level authority level, said authority level having associated with them an amount or magnitude

Attorney Docket 100

Response to August 18th, 2009 Office Action

Page 134 of 194

of allowable strategic impact-a said user or said user level is authorized to implement; and

- b. a feature for modifying the said <u>original</u> databases of the said <u>existing planned activities</u> with the said <u>modified interactive database</u> planned changes to the said existing planned activities in the said memory if the said second expected results or the said differences between the said first expected results and the said second expected results are an improvement to the said strategic objective measure and/or the said <u>goal target value</u> and if the said amount or magnitude of change to the strategic objective measure <u>and/or goal</u> is within the said user's authority level.
- 29. (Amended) A computer program embodied on a computer-readable medium encoded with a computer program as recited in claim 24, wherein the said forecast comprises a data structure instantiating code segment that establishes a storage record in memory having:
 - a. a user specific authority level and/or user level authority level, said authority level having associated with them an amount or magnitude of allowable strategic impact—a said user or said user level is authorized to implement and an amount or magnitude of tradeoff threshold measure impact a-said user or said user level has the authority to implement; and
 - b. a feature for modifying the said <u>original</u> databases of the said <u>existing planned activities</u> with the said changes to the said <u>modified</u> <u>interactive database existing planned activities</u> if the impact of the

Attorney Docket 100

Response to August 18th, 2009 Office Action

Page 135 of 194

said changes are within the said user's authority level and the said second expected results or the said difference between the said first expected results and the said second expected results are an improvement to the said strategic objective measure and/or the said goal target value and if the said differences between the said first expected tradeoff results and the said second expected tradeoff results or the said second expected tradeoff results does not violate the said tradeoff threshold limit.

- 30. (Amended) A computer program embodied on a computer-readable medium encoded with a computer program as recited in claim 25, wherein the said forecast comprises a data structure instantiating code segment that establishes a storage record in memory having;
 - a. user specific authority level and/or user level authority level, said authority level having associated with them an amount or magnitude of allowable strategic impact-a said user or said user level is authorized to implement; and
 - b. a feature for modifying the said <u>original</u> databases of the said <u>existing planned activities</u> with the said <u>modified interactive database</u> planned changes to the said existing planned activities if the said changes are within the said user's authority level and if the said second expected result or the said differences between the said first expected results and the said second expected results fall within the said allowable strategic objective ranges.

Attorney Docket 100

Response to August 18th, 2009 Office Action

Page 136 of 194

31. (Amended) A computer program embodied on a computer-readable medium encoded with a computer program as recited in claim 26, wherein the said forecast comprises a data structure instantiating code segment that establishes a storage record in memory having:

- a. a user specific authority level and/or user level authority level, said authority level having associated with them an amount or magnitude of allowable strategic impact—a said user or said user level is authorized to implement and an amount or magnitude of tradeoff threshold measure impact a-said user or said user level has the authority to implement; and
- b. a feature for modifying the said <u>original</u> databases of the said <u>existing planned activities</u> with the said <u>modified interactive database</u> planned changes to the said existing planned activities if the said changes are within the said user's authority level and if the said second expected results or the said differences between the said first expected results and the said second expected results are an improvement to the said strategic objective measure and/or the said goal target value and if the said tradeoff measure or the said difference between the said first tradeoff measure and the said second tradeoff measure falls within the said tradeoff threshold ranges.
- 32. (Amended) A computer program embodied on a computer-readable medium encoded with a computer program as recited in claim 27, wherein the said forecast comprises a data structure instantiating code segment that establishes a storage record in memory having:

Serial No. 10/710,396 – McCormick, John K. Attorney Docket 100

Response to August 18th, 2009 Office Action

Page 137 of 194

- a. a user specific authority level and/or user level authority level, said authority level having associated with them an amount or magnitude of allowable strategic impact—a-said user or said user level is authorized to implement and an amount or magnitude of tradeoff threshold measure impact a-said user or said user level has the authority to implement; and
- b. a feature for modifying the said <u>original</u> databases of the said <u>existing planned activities</u> the <u>with said modified interactive database</u> changes to the said existing planned activities if the said second expected result or the said differences between the said first expected results and the said second expected results fall within the said allowable strategic objective ranges and if the said differences between the said first expected tradeoff results and the said second expected tradeoff results or the said second expected tradeoff result falls within the said tradeoff threshold ranges.
- 33. (Amended) A computer program embodied in a computer-readable medium encoded with a computer program as in one of claims 23 through 32 wherein the said forecast comprises a data structure instantiating code segment that establishes a storage record in memory having the said modifications to the said original databases associated by each said user, and said improvements and detriments to said strategic objective target values and/or said tradeoff limits are used to tangibly evaluate said user's performance and/or used to compensate and/or reward the said user for supporting the said strategic objective of the said entity.

34. (Cancelled) 35. (Cancelled) 36. (Cancelled) 37. (Cancelled) 38. (Cancelled) 39. (Cancelled) 40. (Cancelled) 41. (Cancelled) 42. (Cancelled) 43. (Cancelled)

Serial No. 10/710,396 – McCormick, John K.

Response to August 18th, 2009 Office Action

Attorney Docket 100

Page 138 of 194

44. (Cancelled)